



Exhibitor Welcome Guide 2026

Welcome Exhibitors,

Thank you for being part of the 10th Annual AgroExpo.

This year's show has over 150 exhibitors. With more than 5,500 attendees last year and expanded marketing efforts for the 10th annual show, we are positioned for continued growth in 2026.

AgroExpo attracts progressive farmers focused on innovation, efficiency, and results. With a strong lineup of exhibitors, demonstrations, and educational sessions, the event delivers real value—rain or shine.

Please review this guide carefully and share it with your team.

We look forward to a successful show and appreciate your participation.

EVENT DETAILS

Show Dates & Hours

Tuesday, August 11 | 8:30 AM – 4:00 PM

Wednesday, August 12 | 8:30 AM – 3:00 PM

Location | 5605 Findlay Rd., St. Johns, MI 48879

SHOW OFFICE

The show office is located inside the Exhibitor Barn, near the food trucks. (Look for signs)

Exhibitor Booth locations: <https://theagroexpo.com/confirmed-exhibitors/>

MOVE-IN SCHEDULE

- Large Equipment or those requiring special accommodation

August 6–7 | 8:00 AM – 5:00 PM

- All Exhibitors

August 10 | 8:00 AM – 5:00 PM

TEAR DOWN and MOVE-OUT

- August 12 | 3:01 PM – 5:00 PM (Please, no early teardown permitted)

- August 13 – 14 | 8:00 AM – 5:00 PM
- Show staff will be on hand to assist you until 3pm on Thursday and Friday.
- All equipment and booth items should be removed by Friday 8/14 unless prior approval has been provided by the show manager. As indicated in our terms and conditions, equipment left after xxx will be assessed \$100 per day. In the event of inclement weather special accommodation will be shared with exhibitors.

LOGISTICS

- Forklifts available onsite (first-come basis).
- Security onsite nightly (8 PM – 6 AM)
- Shipment delivery is accepted starting August 1st.
 - Our shipping address is 5605 Findlay Rd. St. Johns, MI 48879. Items should be delivered to Barn 1 so they can be checked in and stored.
 - Clearly label all freight with company name + booth number
- Shipment pickup can be scheduled through Friday August 14th and picked up prior to 3pm. All necessary documentation should be provided to Marnie, show manager. Please phone 989-403-0310 to confirm.

ONSITE SERVICES

POWER WASHING

Monday, August 11
8:00 am – 6:00 pm

Call Jason Sibley at 616-902-6233
He will be on site Monday,
August 11 at 8am

Call Brian Steel at 989-494-8035
He will be on site Monday,
August 11 at 8am

ELECTRICITY – Included with our indoor booths only.

Outdoor lots are welcome to bring a quiet generator. We don't rent or loan generators. Please check with local rental companies if needed.

https://www.google.com/search?q=generator+rentals+near+St+Johns%2C+MI&sca_esv=ef91e3cdcb5483e&rlz=1C1GCEU_enUS1162US1162&sxsrf=ANbLn531aGTyjjCsPMESJ5xKB_yiJrBw%3A1774618604984&ei=7IfGaeTWO5eDp84PgZTXyAc&biw=1536&bih=695&oq=generator+rentals+near+me&gs_lp=Egxnd3Mtd2l6LXNlcniAiGWdlbmVyYXRvciByZW50YWxzIG5lYXlgbWUqAggAMgoQABhHGNYEGLAD

INTERNET

Indoor booths – Wi-Fi is included. Check with the show office for the password.

Outdoor lots – Wi-Fi can be purchased \$150 per exhibitor (limited availability please contact show manager)

PARKING

Vendor parking passes are NO LONGER required. However, we respectfully ask that all vendors park in the designated vendor parking areas shown on the show map. We have expanded the vendor parking lot space to accommodate. The vendor entrance is off Lowell Rd, on the West side of the show. With continued attendance growth, we need to keep the North lot open for attendees.

Trailer storage available upon request. Please contact the show manager.

FOOD & AMENITIES

- Food vendors are onsite during the show <https://theagroexpo.com/foodvendors/>
- Set-up day food available on Monday August 10th from Chuckie D's BBQ. The remaining food trucks will begin service on Tuesday August 11th.
- Bagged Ice is available for purchase at show office for \$7 – 20lb bag

Amenities

- Additional tables, chairs, and misc. booth items may be secured through Delux Tent Rental. Please contact Stacy Hart directly at stacy@deluxtentsofmidmichigan.com or via phone at 517-322-2900.

If you need assistance during the show

- Volunteers will be positioned throughout the grounds during show hours and can be identified by their AgroExpo shirts. They serve as your primary point of contact for assistance and emergencies. The Clinton County Mounted Sheriff's Division will be onsite both days, with ambulance services located near the food court.

CONTACTS

Marnie Swartzendruber, Event Manager

989-403-0310 | info@theagroexpo.com

Jacob Schmitt, Site Manager

989-640-9034